

In Malaysia, there are cultural differences in recycling behaviour based on gender and ethnicity.

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INTRODUCTION

Malaysia could be a racial country, composed of Malays (67%), Chinese (26%), Indians (7%) et al. [1]. Countrymeter cites that the population of thirty one,136,183 million (2017) is distributed equally between males and females with fifteen,788,409 males (50.7%) and 15,347,775 females (49.3%) [2]. the various ethnicities will follow their own religions even supposing Malaya is Associate in Nursing Muslim country with each its King and nonappointive Prime Minister being Muslims. every faith has its own beliefs, cultures and traditions. All religions encourage its worshippers and believers to follow cleanliness. one amongst the ways in which is to follow usage. In 1993, the govt. of Malaya launched its initial series of usage programs and declared Veterans' Day as its National usage Day in Malaya, despite ordered campaigns to recycle through content and promotional media and ways, nevertheless public response to the programs has been unsatisfying as they fail to teach, produce awareness and inspire the community to retort thereto completely [3]. In Malaya, solid wastes and compositions still increase from the high consumption of a high-density population, fast urbanization and development. Solid waste will increase from nineteen,100 tons daily in 2006 to thirty three,000 tons daily in 2012. Malaya targets a twenty second usage rate by 2020 however the usage rate is merely at Sept. 11 in 2012 [4].

Most literature finds that females tend to recycle quite males [5-9]. however very little is thought referring to the follow of the various races in a very racial country like Malaya apart from studies by Meen-Chee, Narayanan, Omran, Mutang and Haron [7,8,10]. Is there a distinction between males Associate in Nursing females in terms of usage practices? area unit there variations among the ethnicities in their usage behavior and is there an interaction result of gender and ethnicity?

In addition, the perception of cleanliness-related problems has had some impact on their usage behavior. Therefore, is there's a relationship between perceived cleanliness-related problems and therefore the usage behavior? These queries cause the objectives of the study.

The objectives of the study are: (1) to see the link between perceived cleanliness-related problems and therefore the usage behavior; (2) to check the variations among gender teams (males and females) and among ethnicities (Malays, Chinese and Indians) on the usage behavior; and (3) to predict the impact of the interaction result of gender and quality on the link between perceived cleanliness-related problems and therefore the usage follow.

LITERATURE REVIEW

The Social Learning Theory and therefore the usage Culture

In his Social Learning Theory, Bandura [11] argues that the individual learns from the setting and therefore the behavior of others through empirical learning. a private

that's being discovered is termed a model that sets samples of behavior for the observers to find out. when your time, the observers might copy such behavior [12]. If an individual imitates the behavior of a model and receives a nice reward, he/she is probably going to continue with the behavior. moreover, if an individual sees another individual active smart behavior and is being rewarded, it's a lot of seemingly that he/she can repeat such a behavior. In alternative words, this behavior has been strengthened (strengthened).

Building on Bandura's Social Learning Theory, it may be expected that youths area unit exposed to usage activities and data, and area unit rewarded for such smart habits and that they can feel smart doing it. Thus, the chance of usage and inspiring others to try to to therefore is additionally high. Moreover, if youths see that the Malaysian government is serious concerning usage problems and campaigns, they'll feel and assume that they must worry concerning it too. In a family, the mother is that the person World Health Organization may be thought-about because the model reception, particularly in usage. As such, youths tend to follow their mothers' smart habits in active cleanliness through usage.

Cleanliness and usage

Cleanliness is important to any faith. The Islamic idea of cleanliness consists of 2 aspects: physical and non secular. As so much as physical cleanliness is bothered, it's associated with the figure and therefore the setting. Hence, it's vital for folks to possess clean souls and to lead a clean fashion.

In general, usage is outlined as a method through that used materials area unit collected, processed, and remanufactured and reused [13]. usage has been a very important facet of an {efficient|a good} and efficient solid waste management system. usage indirectly contributes to environmental cleanliness because the method of usage house wastes promotes organization within the human fashion. A clean setting may be achieved by mass usage efforts among the general public.

The most common types of usage house waste area unit related to materials like paper, plastics, glass and metal. In 1978, the plastic bottle was introduced nationwide and customers have progressively embraced plastic packaging, creating plastics among the most important house waste product [14]. The burial of waste isn't an answer because of environmental consequences. Thus, widespread usage of waste is of crucial importance.

The benefits of usage aren't restricted to the setting however additionally its impact on voters. Waste management is one among the quickest developing industries and has created job opportunities and economic savings. In Asia, solid waste generation and management are getting a significant social and environmental issue because of the fast economic process and urbanization. The generation of waste bit by bit will increase each year however usage keeps on moving forward by increasing the proportion of total waste being recycled [15]. However, the speed at that waste is generated is more than the quantity it's recovered. Hence, usage remains these days a very important world issue. The vexation is on the people, might they be males or females, or of various ethnicities to recycle in serving to to scrub the setting and to expertise healthy living. Therefore, it's postulated that there's a positive relationship between cleanliness-related problems and therefore the usage behavior (H1).

Gender and exercise

Many studies realize that girls tend to indicate a lot of concern regarding environmental problems, particularly those associated with household-oriented problems than men World Health Organization square measure a lot of involved with the community/society-oriented pro-environmental behavior [5-9]. Zelezny, Chua and Aldrich report a better environmental behavior for girls than for men [9]. In urban center feminine adolescents score above males in terms of problems referring to the environmental concern [6]. Specifically, Mutang and Haron realize a rather higher proportion of females World Health Organization recycle than males [7]. this can be as a result of exercise is an element of domestic chores, which they ought to be undertaken by females, particularly within the Asian countries. Malaya isn't any exception. Females square measure labeled as homemakers and most of the house works square measure entrusted to them. Hence, we have a tendency to postulate that gender moderates the connection between cleanliness-related problems and therefore the exercise behavior. Specifically, H2 states that females recycle over males.

quality and exercise

Malaysia being a multi-racial country encourages its people to recycle waste merchandise because the government has launched exercise campaigns many times. sadly, not abundant amendment has taken place. Studies by Meen-Chee and Narayanan realize that in Penang, the Chinese tend to recycle over the Malays [10]. Most of town |the town|town} dwellers in Penang square measure Chinese and that they don't need their

city to be dirty. this might be the explanation the Chinese recycle over the Malays. The Indians and therefore the Malays suppose that it's the responsibility of the Penang Municipal Council, not theirs. On the contrary, Mutang and Haron realize that Malays tend to recycle over either the Indians or the Chinese [7]. Such findings square measure like Omran's findings on the exercise of solid wastes [8]. On an identical note, this study predicts that the distinction among the Malays, Indians and Chinese in their exercise behaviors and quality moderates the connection between cleanliness-related problems and therefore the exercise behavior. Specifically, it's hypothesized that Malays tend to recycle over either the Chinese or the Indians (H3).

Gender and quality on exercise

An added price to the present study is that the interaction impact of the moderators: gender and quality. Since there's no study up to now that has come back up with the interaction impact of gender and quality, this study postulates that totally {different|completely different}|completely different} gender and different quality have different effects on the exercise behavior. Such AN interaction impact ends up in H4: gender and quality moderate the connection between cleanliness-connected problems and therefore the exercise behavior. this can be as a result of the various races have their own beliefs, cultures and traditions in reference to exercise. Malays, for sure, expect their females to try and do the exercise supported their duty as housewives and therefore the expectations of the family is that the mothers do . The responsibility on exercise is given to the females particularly the mothers. Following their mothers' follow, feminine youths tend to recycle over male youths

Hypotheses of the Study

Based on the theoretical framework of the study, the subsequent hypotheses square measure formulated:

H1: there's a positive relationship between cleanliness-connected problems and therefore the exercise behavior among youths. H2: Gender moderates the connection between cleanliness- connected problems and therefore the exercise behavior.

H3: Ethnicity moderates the relationship between cleanliness-related problems and therefore the exercise behavior.

H4: Gender and quality moderate the connection between cleanliness-related problems and therefore the exercise behavior.

METHODOLOGY

The study employs the quantitative analysis style victimisation the survey form as its instrument for knowledge assortment. a complete of 303 respondents ar employed in the analysis of the study. The study was conducted in Gregorian calendar month 2015 among youths in Kuala Lumpur victimisation the easy sampling technique. Cleanliness-related is measured against ten things employing a 5- purpose Likert scale wherever 1=strongly disagree, 2=disagree, 3=slightly agree, 4=agree, and 5=strongly agree. the instance of such things is "Recycling is very important to keep up cleanliness". the things ar found to be reliable with Cronbach's alpha of zero.871. Similarly, the exercise behavior is additionally measured employing a 5-point Likert scale wherever 1=strongly disagree, 2=disagree, 3=slightly agree, 4=agree, and 5=strongly agree. The exercise behavior scale is additionally reliable with Cronbach's alpha of zero.931. The collected knowledge ar analyzed employing a General Linear Model for multivariate analysis to live the gender and quality interaction impact whereas dominant the link between cleanliness-related problems and also the exercise behavior.

FINDINGS

The respondents of the study comprise 159 males and a hundred and forty four females (Table 1). Most respondents ar Malays (n=246), twenty five Chinese and thirty two Indians. the link between cleanliness-related problems with the exercise behavior is important $r=0.494$ ($p=.000$). Such a relationship is taken into account moderate positive. Therefore, H1 is supported. this implies that there's a positive relationship between cleanliness-related problems and also the exercise behavior.

When analyzed victimisation the final Linear Model for the most and also the interaction effects of gender and quality on the link between cleanliness-related problems and also the exercise behavior (Table 2), results show that the cleanliness-related problems will explained for forty two.2% on the exercise behavior. Females (M=3.795, SD=0.982) recycle over males (M=3.313, SD=1.001) and also the distinction is important ($F=4.379$, $p=.037$) with a contribution of one.5% on the exercise behavior. Therefore, H2 is supported.

In terms of quality, the Malays (M=3.609, SD=1.017), Chinese (M=3.332, SD=0.934) and Indians (M=3.191, SD=1.038) ar totally different in their exercise behavior and also the variations ar

vital ($F=3.580$, $p=.029$) with a contribution of two.4%. Therefore, H3 is supported. The interaction impact of gender and quality is additionally vital ($F=4.192$, $p=.037$) with a contribution of two.8%. the reason is any envisioned in Figure one. Results show that Malay females score over Malay males in their exercise behavior. Similarly, the Indian females score over the Indian males. On the contrary, Chinese males tend to recycle over the Chinese females. The results mirror the culture of every quality (race) in Asian nation. The Malays are Muslims; the Indians are Hindus whereas the Chinese are largely Buddhists. In fact, all religions emphasize on cleanliness. However, Indian males tend to be rock bottom in their exercise behavior.

DISCUSSION

The findings indicate that perceived cleanliness-related problems is related to exercise behavior and such findings support the hypothesis of the study (H1). this can be intelligible since data on cleanliness and also the beliefs; cultures and traditions inheritable enhance the exercise behavior as cleanliness may be a part of spiritual practices and obligations. this can be in line with the Social Learning Theory that indicates that the model influences the individuals around him/her. Females tend to recycle over males and this can be a great deal associated with the responsibility body part by females in relevancy family chores such as improvement, exercise and keeping the house so as. This result supports the analysis hypothesis (H2) and also the previous findings [5-9]. However, this findings contradict the previous study by Meen-Chee and Narayanan within which it's found that despite gender; the Malays are found to recycle over either the Chinese or the Indians [10]. The finding supports the hypothesis of the study (H3). On the contrary, in Penang, the Chinese tend to recycle over either the Malays or the Indians. notwithstanding, this study is certificatory of the findings done by Mutang, Haron and Omran [7,8]. Since the previous study doesn't imply on the interaction impact on gender and quality, therefore this study contributes to the body of data once involving the interaction impact of gender and ethnicity; therefore, the hypothesis of the study is additionally supported (H4).

CONCLUSION

Based on 303 respondents residing in Kuala Lumpur, it will be over that the perceived cleanliness-related problems influence the exercise behavior. Females recycle over males and Malays tend to recycle over the Chinese and Indians. The gap between

Indian FEMA E is wider than the Indian males, however not thus for the Malay females and males. Similarly, the distinction between Chinese males and females is slight. amazingly, Chinese females tend to recycle but their male counterparts.

The analysis isn't while not its limitations. The respondents are restricted to youths residing in Kuala Lumpur whose ages are age but forty years recent. Some might not have their circle of relatives yet; therefore, the exercise behavior is assumed to be

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